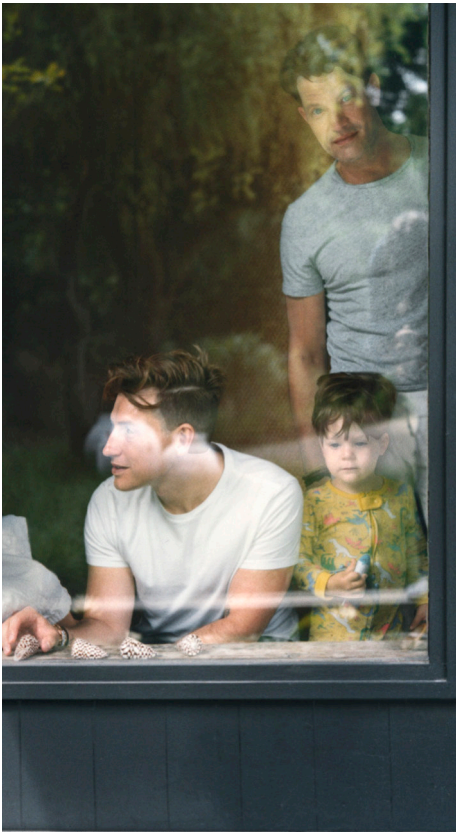


## MRI READER PROFILE



AUD. (000)    COMP %

ADULTS .....	1,870	
WOMEN .....	1,626	86%
MEN .....	244	14%
READERS PER COPY .....	3.20	

### AGE

AGE 25-54 .....	1,092	53%
AGE 35+ .....	1,721	84%
MEDIAN AGE .....	50.2	

### MARITAL STATUS/CHILDREN

MARRIED .....	1,068	52%
CHILDREN IN HH .....	775	38%

### EDUCATION

ATTENDED COLLEGE .....	1,448	71%
GRADUATED COLLEGE+ .....	649	32%

### EMPLOYMENT

EMPLOYED .....	1,144	56%
PROFESSIONAL/MANAGERIAL .....	544	27%

### HOUSEHOLD INCOME

\$75,000+ .....	1,099	54%
\$100,000+ .....	848	41%

MEDIAN HHI .....	\$82,236
MEDIAN HH NET WORTH .....	\$292,010

### HOME OWNERSHIP

OWNS HOME .....	1,327	65%
A/B COUNTY .....	1,690	82%

SOURCE: GFK/MRI Doublebase 2020: Print/Digital readers

### TO ADVERTISE

Contact your ELLE DECOR Sales Representative or Associate Publisher  
William C. Pittel at 212.649.3235 or Bill.Pittel@hearst.com.

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