



FURNISHED INSERT SPECS

INSERT SPECIFICATIONS

DELIVERY SIZE.....	8 1/2 X 11 1/8"
TRIM SIZE.....	8 1/4 X 10 7/8"
LIVE MATTER SIZE.....	7 3/4 X 10 3/8"
BINDING.....	PERFECT
JOGS TO.....	FOOT
FOOT TRIM.....	1/8"
HEAD TRIM.....	1/8"
OUTSIDE TRIM.....	1/8"
GRIND OFF.....	1/8"
ACROSS GUTTER.....	1/4" EACH SIDE

INSERT ISSUE

DUE DATE

MARCH.....	JANUARY 27
APRIL.....	MARCH 3
MAY.....	MARCH 31
SUMMER.....	MAY 12
SEPTEMBER.....	JULY 28
OCTOBER.....	SEPTEMBER 1
NOVEMBER.....	SEPTEMBER 29
DECEMBER.....	NOVEMBER 17

REQUIREMENTS

- Insert sample/bluelines must be submitted to determine bindability
- Extensions granted by the advertising production department
- All inserts should be identified with the following information:
Quad/Graphics, N. 11896 Hwy 175, Lomira, WI 53048,
Attention: Susan Weinberger 414-208-2755 or sweinberger@quad.com
- ELLE DECOR/issue date
- Quantity/description of materials

PRINT ORDER/DUE DATES

Judy Braunstein 212.649.7296 or JBraunstein@hearst.com

10/20/2020