



## FURNISHED INSERT SPECS

### INSERT SPECIFICATIONS

DELIVERY SIZE.....	8 1/2 X 11 1/8"
TRIM SIZE .....	8 1/4 X 10 7/8"
LIVE MATTER SIZE .....	7 3/4 X 10 3/8"
BINDING .....	PERFECT
JOGS TO.....	FOOT
FOOT TRIM.....	1/8"
HEAD TRIM.....	1/8"
OUTSIDE TRIM .....	1/8"
GRIND OFF .....	1/8"
ACROSS GUTTER .....	1/4" EACH SIDE

### INSERT ISSUE

### DUE DATE

MARCH .....	JANUARY 25
APRIL.....	MARCH 1
MAY .....	MARCH 29
SUMMER.....	MAY 3
SEPTEMBER.....	JULY 26
OCTOBER .....	AUGUST 30
NOVEMBER.....	SEPTEMBER 27
DECEMBER.....	NOVEMBER 8

### REQUIREMENTS

- Insert sample/bluelines must be submitted to determine bindability
- Extensions granted by the advertising production department
- All inserts should be identified with the following information:  
Quad/Graphics, N. 11896 Hwy 175, Lomira, WI 53048,  
Attention: Susan Weinberger 414-208-2755 or [sweinberger@quad.com](mailto:sweinberger@quad.com)
- ELLE DECOR/issue date
- Quantity/description of materials