

# ELLE DECOR

## MAKING AN IMPRESSION

ELLE DECOR delivers chic homes, fascinating people, elegant furnishings, cool objects, smart ideas, inspiring entertaining tips, and must-see destinations. Our viewpoint is fresh, our vision is international, and our philosophy is simple: to inspire our audience to make their world more beautiful, one room at a time.

### 12 MILLION TOTAL BRAND IMPRESSIONS

#### ELLEDECOR.COM

UNIQUE VISITORS: .....2.2 MILLION+

PAGE VIEWS: .....11 MILLION

TOTAL TIME SPENT:.....7.4 MINUTES

MEDIAN AGE: .....45

MEDIAN HHI: .....\$94,435

#### SOCIAL MEDIA

**8 MILLION+** social media followers—up 10% YOY

INSTAGRAM.....3.2 MILLION+

FACEBOOK ..... 3.5 MILLION+

TWITTER.....467,060+

PINTEREST .....457,000+

#### PRINT

**2.1 MILLION** Total Audience

**555,014** Total Circulation—continuously exceeding ratebase (550,000)

SOURCE: \*MPA TOTAL BRAND IMPRESSIONS, FY 2018 AVG. + SOCIAL COMP REPORT, MARCH 2019; IPSOS AFFLUENT SURVEY, DOUBLEBASE, ; COMSCORE, APRIL 2019; SOCIAL COMP REPORT, APRIL 2019 ; AAM STATEMENT, DECEMBER ; MRI, FALL 2019

#### TO ADVERTISE

Contact your ELLE DECOR Sales Representative or Associate Publisher  
William C. Pittel at 212.649.3235 or Bill.Pittel@hearst.com.

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