

ELLEDECOR.COM

ELLEDECOR.com celebrates chic homes, fascinating people, elegant furnishings, cool objects, smart ideas, inspiring tips, and must-see destinations. Our viewpoint is fresh, our vision is international, and our philosophy is simple: to inspire audiences to make their world more beautiful, one room at a time.

POWERFUL E-COMMERCE GROWTH

ENGAGING DIGITAL CONTENT

OVER **\$2.9 MILLION** IN PURCHASE VALUE YTD +43% GROWTH IN AFFILIATE REVENUE **2.9 MIN** AVERAGE TIME SPENT PER VISITOR**7MM** TOTAL PAGE VIEWS IN AUGUST

EXPANDING SOCIAL AUDIENCE

8.9MM TOTAL SOCIAL FOLLOWERS-UP 5% YOY